

Wisconsin DECA Board of Directors Meeting

Friday, February 7, 2014

TIME: 9:00 a.m. – 3:30 p.m.

DeForest High School

Main Office Conference Room



I. Call Meeting to Order at 9:10 am

Melissa

II. Welcome & Introductions

Present: Tim Fandek (WI Charter Association Advisor), Melissa Bahnson, Scott Shriver, Kim Smessaert, Micki Volk, Skip Hay, John Webster, Michelle Kutz, Jason Holter (DECA Center Representative), and Holly Gregory (WI DECA Executive Director), State Officers: Drew Parsons and Claudia Tischer

III. State Officer Year in Review

Team 48:

- Joe - Website for WI DECA, WI DECA map (passed down from Team 47) added social media and updated
- Claudia - new position and decided to add more social media present - became more mindful with posts/tweets
- Madeline - poster contest kicked off during COW and all chapters were sent out the promo
- Ellie - Trick or Can 11 tons of food was collected throughout WI DECA chapters and CRLC promotion
- Maddie - was in charge of agendas and
- Drew - President's monthly emails and Member of the Month

IV. Approval of Minutes—September Meeting

Scott moves to accept minutes as posted with changes to Tim's title and adding Michelle Kutz to being present at the meeting.

Reports

V. Financial Report

Tim

a. Event Summary Report 2013-2014

- i. Washington purchased our District Events. That money was used to invest in machines for each District Conference
- ii. Membership - about \$60,000 should still be collected from National DECA
- iii. Sports and Entertainment Marketing Conference was larger than anticipated which earned us more money
- iv. COW - had a loss of about \$2,500 - this is a lot lower than previous years

- v. State Conference - we have extra revenue from this year and have decided to give shirts to ALL SCDC attendees
- b. Outstanding membership
 - i. \$21,600 outstanding dues that are due to National DECA
 - ii. \$3,000 outstanding payments owed to WI DECA

VI. **DECA Center**

Holly

- a. *Membership Report* - sending out to advisors next week, not much has changed, but have added schools with increased membership
- b. *Sports & Entertainment Marketing Conference Update* - very successful budgeted for 450, but had 575. Speakers were great and more schools were able to attend due to being on a Saturday
- c. *CRLC Update* - 2,200 in attendance (612 attendees from WI, about 30 chapters). Lots of pre-conference tours, keynote speaker was great, lots of entertainment after the opening session
- d. *SCDC Update* - registration is closed and at capacity; Excited for keynote speaker and Tuesday speakers; SBE academy is expanding; Marketing Education presentation instead of Public Speaking
 - i. Micki suggests to revise/reword some of the key items of the registration packet to assist advisors
- e. *ICDC Update* - Omni Hotel at CNN Center right by convention center; costs are estimated in SCDC packet

VII. **Foundation for WI DECA**

Tim

- \$5,700 in bank account - typically used for scholarships and working to collect more
- There have been lapse of several accounts that might turn into part of WI DECA Center
 - Center would create another bank account and use it for scholarships

VIII. **Old Business**

All

- a. Facility Tour Updates
 - i. Ground is not broken in Green Bay or Appleton; staying in Lake Geneva for (March 10-12) 2015 and (March 8-10) 2016
- b. WI DECA Bylaws (subcommittee creation)
 - i. We need volunteers to meet on this to update the wording and add in some of the Board approved items: Melissa, Scott, and Kim
- c. Tie-Breaking Policy

John moves to accept the policy as presented, Skip seconds.
Discussion - nice to have a set policy. All in favor.
- d. Purpose of March meeting at the State Conference

This is the Annual Meeting for WI DECA Board for all members; If members want to have items added to the agenda they need to be added before the 30 days so the agenda can be sent out 30 days prior. Scott would like to keep this as a joint meeting because it is the one time that the majority of the advisors are in one place.
Scott moves to keep the meeting at SCDC as a joint meeting between the DECA Board and DECA Center. Jason seconds.

All in favor.

e. Code of Conduct Discussion

Nothing changed from last meeting

f. Appeals Process for State Officer Infractions

There needs to be some policy in place to ensure everyone involved understands when and how items will be handled.

Appeal Process Policy DRAFT:

Once an incident has been brought to the State Advisors attention, the State Advisor will be in contact with all parties involved within # days. Suspension will be immediately until the appeal decision is made.

Within # days a Board decision will be made. This can be done via teleconference, unless a face to face meeting will be held during that time, with a quorum of the Board, excluding the State Officers. During this special Board meeting each party involved will be allowed a maximum of # minutes to voice their side (this includes the officer, advisor, parents, school administration, etc.) Board decision is final. No appeals can be taken after the Board has made their decision.

Discussion will be tabled and more discussion and final draft will be done during the this next year.

IX. New Business

All

a. DECA Board Executive Elections

Scott moves to elect John as president. Micki seconds. All in favor.

Scott moves to close the elections. Melissa seconds.

John moves to elect Micki as secretary. Scott seconds. All in favor.

Scott moves to close the elections. Melissa seconds.

John moves to elect Melissa as vice president. Scott seconds. All in favor.

Scott moves to close the elections. Micki seconds.

b. SCDC Leadership Positions (Application Process)

Shelia and Christie will create the application for the different leadership positions. Applications will be due prior to the October SCDC Pre-Conference Planning Meeting. Applications will be looked at and applicants will be selected at that meeting.

c. Membership

i. Teacher Licensure

This will be added to Tim's survey

ii. Final DECA membership due dates

This will be kept as is.

iii. Building professional and alumni membership

iv. Quota system (evaluate)

Skip moves to keep the quota system as is. Jason seconds. Holly will reword to help clarify. All in favor.

v. Membership impact on DECA Center

The magic number is 10,000 membership to ensure that all

programming can go on as planned.

Scott moves to require National DECA membership for all District competitors. Michelle seconds. All in favor.

(This needs to be put into the bylaws.)

Scott moves to keep the first and second place winners at the District Conference with the school. Jason seconds. No one in favor, all opposed.

More discussion needs to happen and Tim will include this to in the survey being sent out. Holly is going to check with DLG of how to streamline the process to save 18-24 hours of her time.

d. Flat-Rate Housing

i. Evaluate

ii. Survey

Update will be done during the March meeting by Tim.

Tim is going to look at the budget to see where things can be cut.

e. 2014-2015 Wisconsin DECA Calendar discussion

X. Next Meeting—Tentatively Madison week of July 21, 2014 in conjunction with COW

XI. Adjourn Meeting

Michelle moves to adjourn meeting at 3:05. Scott seconds. All in favor.